



Why ACEware?

You will be in good company!

There are over 300 ACEware Software users throughout the nation and the world. These schools have generated millions of registrations with ACEware Systems Registration Software.

You will gain a partner who will be with you for the long term.

ACEware Systems, Inc. has been developing software to meet the needs of workforce training, career centers, lifelong learning programs, and college and university continuing education since 1988. Noncredit registration software is our only business, and we tend to our business. We are continually listening to customers and researching business and marketing trends to improve our product. Our programming staff is always improving the system, and these updates are available to users instantly.

You would have all your needs met by one source.

ACEware offers a complete solution to your registration needs. Our software provides scalable power and detail that lets you tailor it to fit the needs of your program. As your program grows or as your needs change, you can add new features on your schedule.

You receive a customizable system designed specifically for the needs of Continuing Education.

While we aim to provide you with plug- and- play solutions, with user choices on customization, system behavior, system look, and design, we recognize that each partner is unique. We offer system customization, at reasonable rates, and established delivery times.

Your registration efficiency would improve dramatically.

- **One time data entry** - End the time-wasting re-entry of necessary name/course information. Once a name/course is entered, you never have to type it again!
- **Built-in data validation systems** - The software helps you provide guidelines for your data entry staff, so they enter data quickly and accurately. A user can add a registration, record a payment, and print a receipt in less than 28 seconds.
- **Mobile-friendly registration** – You have 24/7 web services. Publish your classes, allow students to register online with their favorite mobile device, and handle e-commerce.

- **Flexibility** - You can collect as much (or as little) information as you like.
- **Integrated EMAIL support** – Save money on postage and printing. Send confirmations, invoices, and announcements - by email.
- **User Control** – You have hundreds of user-definable options. Turn features on and off with a click of a button! Turn data fields on and off! You have complete control of what you choose to record and use.
- **Built-in mailing list, integrated simple CRM, and powerful marketing tracking tools** - With unlimited coding ability, you have a 360 view of your prospects and students and can target, segment, and measure performance each group.
- **Powerful and complete financial recording and reporting tools.**
- **Technical assistance available 24 hours a day** - Our support program offers round the clock support.
- **Personal support representative** - You know the name and direct phone line to your support technician.
- **A company that knows the business!** - Our staff has over 150 years of experience in continuing education and workforce development. Our team members have served as registrars, coordinators, directors, and system administrators.
- **A history of commitment to users** - Our support staff are committed to your success! The team is always willing to go the extra mile to get you the answers you need when you need them!
- **Integrated support for Contract Training Classes and Workforce Reporting** - There is no need to purchase expensive add-on modules. Financial Aid Tracking and State Reporting are also available.
- **Data migration services-** Our staff can convert data from legacy systems. We can import your registration history and if desired, payment history.
- **Outstanding reports and plenty of them** - You receive hundreds of ready-to-run reports that have been developed specifically for continuing education and workforce education. With the built-in report writer, you can modify existing reports or create new ones! Report types include receipts, invoices, class rosters, course schedules, cash/daily deposit, mailing labels, name tags, certificates, enrollment reports, statistical reports, marketing evaluation reports, transcripts, profit and loss reports, faculty contracts, and more.
- **Flexible pricing** - Order the package that you need and can afford right now, then upgrade later to add additional modules and functions as your budget allows.

You receive assistance with data conversion.

We provide two hours of free data conversion services. If you can get an export of data from your current package into Excel, Access, or any ASCII data format, we can work with it. We are happy to provide you a free estimate of the total time required to convert your data. Most systems take between 6 and 12 hours to save. Labor costs for data conversion are billed at \$150 per hour.

You will receive a perpetual license and plenty of support.

We keep our pricing simple and offer a lifetime license to use our software. You can purchase our software and never need to pay any other fees. With the initial purchase, you receive 90 days of unlimited toll-free technical support. Support is available by phone from 7 am to 6 pm CST five days a week, with an after-hours emergency number available. We have internet support available via email and via our web site. We have a listserve and an ACEware Users' Forum, where users can post messages, questions, and technical tips for other users.

While this is optional, after the initial 90 days of free support, we offer a value-packed Support and Maintenance Agreement (SMA.) The SMA is calculated on 16% of the list purchase price of the software package and covers 12 months of support. In addition to unlimited support (including the direct phone number to an assigned ACEware tech staff person), users participating in the SMA receive unlimited software upgrades, discounts on training seminars, and special prices for the annual users' conference.

We are in the education business, too.... educating customers

To help you be successful, we offer several training options:

1) Internet-based training

We offer private training via the web. You pick your topic, and we can work with a group of 1 to 6 people. The cost for this is \$175/hour. Three hours of complimentary internet-based training are provided with the purchase of ACEware.

2) Private on-site training

Two days of on-site training is \$2,500 plus travel and per diem. Travel is from Manhattan, Kansas.

3) Public Training seminars

We offer regularly scheduled open training sessions in various locations quarterly.

4) Free Webinars

We offer free one- hour focused webinars for users. These highlight a specific topic and invite user questions and feedback. All past webinars are archived and are available to customers for reference.

5) Annual Users' Conference

The annual conference is our premier learning event. The event brings together ACEware users from across the nation to share ideas that help you better market your programs and serve your students.

You will have prompt, courteous, outstanding support.

Our technical support staff is the best in the business. We have over 150 years of combined experience working with Continuing Education and Workforce Training programs. Our team is committed to making you successful. From answering a simple question to providing advice on program management issues, we are your partners to help you provide the best possible service to your students and your school.

"My campus invested millions on a campus-wide system. Why shouldn't I use that?"

No matter how much money a campus-wide student enrollment system costs, the issue for you, as continuing education or workforce training department, is- does the tool support the needs of the operation and the student(s)?

Perhaps even more important - can this mega-tool help me do my job? The problem with trying to use a campus credit/traditional student system to manage CE or workforce programs is that it does not fit. The bottom line is that the needs of a CE/WF unit are not the same as the needs of the "regular" campus. Time, for main campus, is measured by semester, noncredit customers are measured as class year, and the GPA calculations and scholarship status typically trump market demographics and profit and loss issues.

Most customers find that they can increase staff productivity by using our product. Even with a small staff, you can amortize the investment in this software within a couple of years.

You are invited!

Call me and schedule a private tour of the ACEware suite of registration solutions. Invest 45 minutes of your time and discover what an ACEware partnership can do for you and your program!

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